



# The Hurricane

A newsletter for the players and families of the Harleysville Soccer Association

January 2010

Harleysville Soccer Association—Intramural, Travel, and TOPS

2010 Season, Issue 1

## Please Support Our Super Sponsors!

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Harleysville Soccer Association—Intramural, Travel, and TOPS

## Registration Begins in March

Registration for the summer 2010 season for Harleysville Soccer League will begin in March. We will offer both online and walk-in registration options. Further details will be posted on the web site once the details are finalized.



## The Survey Says...

In the spring of 2009 the Harleysville Soccer Association distributed an in-depth survey designed to collect information and opinions about the strengths and weaknesses of our club. The survey results were compiled and reviewed by the HSA Board, and we are actively using this valuable feedback to help shape our operations and plans moving forward.

### Some Statistics:

- ◆ The response rate for our Spring 2009 HSA survey was approximately **30%**
- ◆ Over **300** HSA participants completed the online survey
- ◆ **87.6%** of respondents rate their overall experience with Harleysville Soccer as either **Excellent** or **Very Good**
- ◆ **Less than 1%** of respondents rate their overall experience with Harleysville Soccer as either **Not Very Good** or **Poor**
- ◆ **96.2%** of our families **would recommend the Harleysville Soccer program** to other families

### Results:

- ◆ The majority of respondents ranked the **HSA Registration** process as **Excellent**
- ◆ The majority of respondents ranked the club's **Coaching, Communication, Playing Fields, Schedules, Team Sizes, and Uniforms** as **Very Good**
- ◆ About **1/3 of respondents** would be **"definitely interested"** in Inter-League play
- ◆ The vast majority (**75%**) of respondents were **unaware that the HSA Board meets monthly**. We do! HSA Board Meetings are held the last Monday of each month, in the evening, at the Lower Salford Township building. We invite you to attend and participate! Check the Calendar posted on our web site ([www.harleysvillesoccer.org](http://www.harleysvillesoccer.org)) to confirm the exact meeting dates and times.

In the coming months we plan to send shorter, more targeted surveys to help us hone in on areas to be addressed in the coming season. We value your time, and promise to keep the surveys brief! We encourage you to complete the surveys and provide your ideas, suggestions, comments, etc. *Thank you in advance for your valuable feedback!*

## Thank you!

We send a big **Thank You** to each of the many local businesses who support the Harleysville Soccer programs with their sponsorship funding. Sponsors like these are a big part of what makes the Harleysville community so special. Please give them your patronage.

**Welcome to Our Newer Sponsors!**

- Aline Components
- Al Johnson Company
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- Evans Abstract
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- The Playful Chef
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**THANKS FOR YOUR SUPPORT!**



**Please contact us if you'd like to become a sponsor!**

Bookmark our web site:  
[www.harleysvillesoccer.org](http://www.harleysvillesoccer.org)  
 Have questions, or want to volunteer? Send email to:  
[info@harleysvillesoccer.org](mailto:info@harleysvillesoccer.org)

**The Hurricane**

**New HSA Web Site: Designed with You in Mind!**

In response to the 2009 Survey results we introduced a brand new web site last summer. Our objective is to improve club communications, and enable you to quickly find the information you need. We encourage you to utilize the site to access up to the minute information for the Intramural leagues (Harleysville Hurricanes), our Travel/Premier teams (HFC), TOPSoccer, and the Rob Schaefer Memorial Classic (RSMC) Tournament. You can quickly view Field Status (open/closed) at a glance, check the HSA calendar of events, access registration information (when available), read the latest club news, and much more.

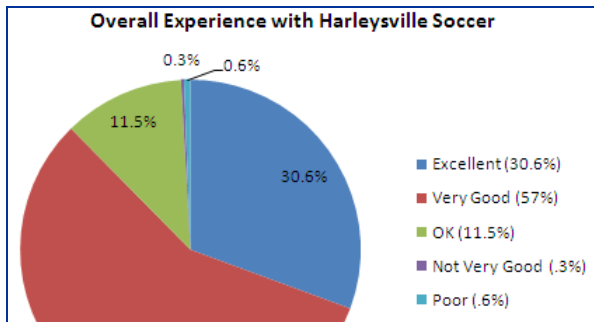
The screenshot shows the Harleysville Soccer Association website. At the top, there are navigation links for 'CALENDAR', 'CONTACT US', and 'SITE MAP'. The main header features the HFC logo with 'READY' underneath, the 'Harleysville Soccer Association' text, and the 'Harleysville Hurricanes' logo. Below the header, there are three main sections: 'Club Info' with a sidebar menu, 'Field Status' with a 'Field Status Alert' box and a weather widget, and 'Gold Sponsors' with logos for 'Al Johnson Co.' and 'ARBOUR & SQUARE'. The 'Club Info' section includes a 'Soccer Balls for Haiti' article and a '2010 Registration Information Coming Soon' notice. The 'Field Status' section lists several field closures and provides weather information for Harleysville, PA. The 'Gold Sponsors' section lists 'Al Johnson Co.' and 'ARBOUR & SQUARE'.

Be sure to check the web site for latest news and information about the upcoming 2010 soccer season.

**Web Address: <http://www.HarleysvilleSoccer.org>**

**2009 Survey Results at a Glance**

Our survey results included both positive and negative comments, and the HSA Board is reviewing and acting upon the feedback to further improve the program. To be part of this process, please consider volunteering, or plan to attend an upcoming board meeting to share your ideas.



*Some survey respondents expressed concern over the registration fees. In 2010 we are lowering the fee for U6 teams, and holding the rates steady for all others.*

**Looking forward to a great 2010 season!**

