



To Our Friends in the Business Community:

Harleysville Soccer Association exists for the benefit of the youth in our community, in order to promote a junior athletic program for their active interest in and enjoyment of the sport. Sponsoring a Harleysville Soccer team is the ideal and cost effective way to advertise your business and support our local youth.

Did you know that Harleysville Soccer currently serves over 1,400 players from 850 families in the Indian Valley region, quite a few who are new to our area? We'd love the opportunity to give your business the recognition it deserves.

As a 2011 sponsor, you will receive several outstanding marketing opportunities:

- Your business name will be printed on "your" team's jerseys! Your jerseys will be seen by players, coaches, families, and fans. It's a great way to promote name recognition and goodwill in our community!
- Your logo will be featured on our club's newly designed website (www.HarleysvilleSoccer.org), with a link to your company's website, providing a portal to your business. Our 1,400+ members check this site frequently for information about team rosters, coaching assignments, game schedules, and much more!
- Sponsors are identified in our newsletter, the Harleysville Hurricane, which is distributed to each of our member families!
- You will receive a picture plaque of your team, which you can display in a prominent area of your business to show your customers your support of the community!

Please consider participating in this great program. Harleysville Soccer is an entirely volunteer-driven, non-profit community organization. All contributions go directly to our children's soccer programs.

To become a 2011 season sponsor, please complete and return the enclosed Sponsor Form along with your check made payable to *Harleysville Soccer Association*. Forms are due no later than May 31, 2011, to enable enough time to print your company's name on your team's jerseys for the upcoming summer season.

We look forward to hearing from you. If you have questions, please contact me at 215-256-3064 or via email at kraila@comcast.net.

Best Regards,

Alex Krail
Intramural Commissioner